



Thank you so much for agreeing to be a guest on The Yin-care® Podcast.

**MISSION:** The Yin-care® podcast is here to rouse, awaken and empower women's innate, intuitive womb wisdom by gently guiding them on a path of discovering their own ability to create vibrant health for themselves, their families, communities and beyond. And for them to take action on their own health NOW! We consider this an emergency mission that directly contributes to the survival of our species and our planet!

#### SHOW OUTLINE:

- Margaret usually follows a loose outline for the show and it goes as follows...
- 30 Second count down
- Introduction to show and topic and any announcements
- Introduction of guest, including guest bio
- Refinement of explanation of topic and begin interview.
- Begin interview. Interview is very conversational and is done while weaving in the content expressed by guest to be of interest from the online form that was completed by guest. I work to promote all upcoming products, services, courses etc that are mentioned as upcoming and desirous of promotion by guest in a very natural manner. The fact is, if you have been selected to be interviewed, then *Margaret is already excited to talk about what you are doing.* It comes very naturally.

- Live Shows! As The Yin-care® Podcast evolves, there may be shows that are offered as LIVE and will stream on multiple platforms – this can include the guests social media platforms as well, so as to maximize our audience. Margaret may allow for live viewer questions either by text chat or possibly by pulling audience members into the call. Should you be open to taking these live questions, we can open the interview to these live questions; however we do not have to, and this can certainly be discussed. We should agree on this ahead (see last page)
- Interview Conclusion. Margaret will wrap up with a final question or two and it may be selected from these:
  1. What was a defining moment where you wanted to RISE above the circumstances or help others to do so.
  2. The tagline is “Honor yourself. Celebrate your strength. Empower your transformation. How do you employ these things at present in your life.
  3. What are the current ways in which you are actively creating your health in your life right now?
  4. If you want to leave the listeners with one piece of information that empowers them in their life, what would it be?

### **Before the Show:**

Margaret has asked you to upload your image, and more that are part of how she will be promoting the show. She will be creating social media posts that will be shared at present on: YouTube, Rumble, X, Instagram, and Facebook. You have been asked to share your social media channels with Margaret so that she can tag you in the posts. We kindly ask that you use these posts to create your own posts on your own page to share this interview with your audience. If the show is not live, Margaret will create reels before the interview to promote it (if it is live, they will be done after the interview) and shared with you. Please share these with your audience. Two – three emails will be sent out to The Yin-care® audience promoting the show.

As part of agreeing to do the interview with The Yin-care® Podcast, we do ask you to agree to promote the show at least 3 times on your end either by posting, emailing or other. Please also engage with The Yin-care® posts to show your shared excitement with the audience.

### **After the Show:**

Continued promotion will carry forth over the following week. We ask you to continue to share links to the show on YouTube, Rumble, Apple Podcasts and Spotify with your

audience. Possibly asking them to consider their support for The Yin-care® podcast or other things about our company that you found worthy of your audience's support!

You will be sent links to the episodes, reels, and any other promotional material we have created that you may use.

When you receive the recording or the links to the episodes, be sure to share them with your audience. Be sure to send it out to your followers on your social media pages, your newsletter or email list!

**Show Day Info:**

We use a platform called Streamyard. Please check out this link to be sure you have downloaded all appropriate software ahead of time: [READ HERE](#)

You will be in what's considered the Green Room until you are invited into the studio. Please hang tight and you will be invited in.

If the show is live, we can add your social media streams into Streamyard so that your audience can join LIVE as well!

You will receive a separate link for your specific interview by email, please look for it!

**FOR LIVE SHOWS:** Please plan to arrive 10 minutes early to be sure you are all set and online.

**FOR NON-LIVE INTERVIEWS:** You may arrive at the exact time of the scheduled interview.

In conclusion, that's it! Thank you so much for agreeing to not only be interviewed for The Yin-care® Podcast but for supporting our podcast through the promotion of this exciting episode of which you are a part! We are extremely grateful that you are helping us remind women that they are their own best health creators!

Lovingly,

Margaret Jacobson, The Mother Rising & The Yin-care® Team